

4TH BI-ANNUAL

NOVA

Northwestern  
Ontario  
Visionary  
Awards

TOP 20  
UNDER 40

2018  
Sponsorship  
Opportunities

**NO-VA:** a young professional recognized for their captivating brilliance as a result of their leadership, community engagement, activism, volunteerism, and mentorship in our community

The 4th Bi-Annual Northwestern Ontario Visionary Awards (NOVA) Gala celebrates the top 20 under 40. Over the past eight years, the awards have recognized over 200 nominees with 60 award winning young professionals from across Northwestern Ontario spanning from Kenora all the way to Geraldton.

As a bi-annual event, 2018 will be the fourth NOVA awards celebrating professionals across our region on their achieved success. This gala aims to inspire other young professionals to reach their potential through leadership, community engagement, activism, volunteerism and mentorship.

2018 Northwestern Ontario Visionary Awards (NOVA) Gala takes place January 27, 2018 at the Victoria Inn.

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### Benefits of sponsoring the 2018 NOVA's include:

- Networking with over 300 active professionals in Thunder Bay and Northwestern Ontario
- Brand exposure at one of the largest business events in Thunder Bay
- Enhance your company's public profile and heighten visibility to young professionals across Northwestern Ontario
- Building and strengthening your business connections to over 300 professionals

Your sponsorship is a guaranteed investment into the future, and current, leaders of our region, of Thunder Bay, and your business!

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BENEFITS	Supernova \$5,000.00 (1)	Hypernova \$4,000.00 (2)	Silvernova \$2,500.00 (4)	Guest Star \$1,000.00 IN KIND or CASH (Unlimited)
Presenting sponsorship of the 2018 NOVA's	★			
Co-Presenting Sponsor		★		
Supporting/After Party Sponsor			★	★
Complimentary tickets to gala	8 (1 table)	6	4	2
Award presentation at the gala	4	4	2	
Opportunity to assist in receiving line at Nominee Awards Reception	★			
Welcome remarks opportunity	★			
Company representatives invited to attend exclusive nominee/ award winners reception	★	★		
Opportunity of 5 minute speech during gala	★	★		
Thank you recognition during gala	★	★	★	★
Opportunity to display company signage at gala	★	★		
Name/logo recognition in all participating media	★	★		
Company logo exposure on gala screens	★ Large	★ Large	★ Medium	★ Small
Company logo or name exposure on all promotional and print materials	★ All materials	★ All materials	★ Event program, posters, fax out	★ Event program, fax out
Company logo or name exposure on all online/social media materials	★ Social media, newsletters, website	★ Social media, newsletters, website	★ Social media, newsletters, website	★ Social media, newsletters, website

All sponsors may also suggest other ways to promote their company and support the gala. All final decisions will be made by NOVA Awards Committee.

Please remember we have limited number of sponsorship opportunities available so act now to secure the exposure you desire for your organization. All sponsorship opportunities are on a first come, first served basis.



**For more information please contact:**

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