

5TH BIENNIAL

NOVA

Northwestern  
Ontario  
Visionary  
Awards

TOP 20  
UNDER 40

2020  
Sponsorship  
Opportunities

**NO-VA:** a young professional recognized for their captivating brilliance as a result of their leadership, community engagement, activism, volunteerism, and mentorship in our community

The 5<sup>th</sup> Biennial Northwestern Ontario Visionary Awards (NOVA) Gala celebrates the top 20 under 40. Over the past 10 years, the awards have recognized nearly 300 nominees with 80 award-winning young professionals from across Northwestern Ontario spanning from Kenora all the way to Geraldton.

As a biennial event, 2020 will be the fifth NOVA gala celebrating professionals across our region on their achieved success. This gala aims to inspire other young professionals to reach their potential through leadership, community engagement, activism, volunteerism and mentorship.

The 2020 Northwestern Ontario Visionary Awards (NOVA) Gala will take place at the Valhalla Inn Ballroom in Thunder Bay on January 18<sup>th</sup>, 2020.

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### Benefits of sponsoring the 2020 NOVAs include:

- Networking with over 300 active professionals in Thunder Bay and Northwestern Ontario at the awards gala
- Brand exposure at one of the largest business events in Thunder Bay
- Enhancing your company's public profile and heightened visibility to young professionals across Northwestern Ontario
- Building and strengthening your business connections to a regional audience

Your sponsorship does not only serve your business, but is a guaranteed investment into the current and future leaders of our region!

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BENEFITS	Supernova \$5,000 (1)	Hypernova \$4,000 (2)	Silvernova \$2,500 (4)	Guest Star \$1,000 IN KIND or CASH (Unlimited)
Presenting sponsorship of the 2020 NOVAs	★			
Co-Presenting Sponsors		★	S	
Complimentary tickets to the gala	8 (1 table)	6	4	2
Award presentation at the gala	5	2	1	
Opportunity to deliver welcome remarks	★			
Opportunity to assist in receiving line at award-winners' reception	★		L	
Company representatives invited to attend exclusive nominee reception	★		D	
Opportunity to display company signage at gala				
Company logo exposure on gala screens	★ Largest	★ Large	★ Medium	★ Small
Thank you recognition during gala (verbal)	★	★	★	
Name/logo recognition in all participating media	★			
Company logo or name exposure on promotional and print materials	★ All materials	★ Event Program	★ Event Program	
Company logo or name exposure on online/social media materials	★ All materials	★ Newsletters, website	★ Newsletters, website	★ Newsletters, website

The **Nominee Reception** sponsorship as well as sponsorships of **special award categories** are also available. **Customized sponsorships** for **media, entertainment** and **other various services** will be considered on an individual basis.

Please contact the SHIFT office at [nova@shiftnetwork.ca](mailto:nova@shiftnetwork.ca) or (807)631-3300 if you are interested in becoming a partner for the 5th Biennial Northwestern Ontario Visionary Awards (NOVA) Gala.

All sponsors may suggest other ways to promote their organization and support the gala. Final decisions will be made by the NOVA Committee.

Sponsorship opportunities for the 2020 NOVAs are limited. Act now to secure the exposure you desire for your organization.

All sponsorship opportunities are awarded on a first come, first served basis.

A photograph of a starry night sky, likely the Milky Way, with a silhouette of a tree in the foreground on the right side. The stars are numerous and bright, creating a dense field of light against the dark blue and black background of the night sky. The tree's branches are dark and intricate, contrasting with the bright points of light.

**For more information please contact:**

SHIFT Thunder Bay's Young Professionals Network  
(807)631-3300  
[nova@shiftnetwork.ca](mailto:nova@shiftnetwork.ca)

Photo credit: Tourism Thunder Bay